

SVENSKA CELLULOSA AKTIEBOLAGET SCA (publ)

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SCA named one of the world's most ethical companies – for fifth year in a row

SCA has once again been named as one of the world's most ethical companies by the American Ethisphere Institute. Ethisphere recognises companies that go beyond the ordinary and demonstrate that business ethics are decisive for a company's brand and profitability.

Every year the competition intensifies for Ethisphere's ranking, and the record number of companies nominated for 2012 was no exception. Ethisphere evaluated several thousand companies from over 40 industries. The list of nominees for 2012 included a record of 145 companies which outperform their peer competitors in ethical business practices. Two Swedish companies made it to the list - SCA and Electrolux.

Commenting on the recognition, Jan Johansson, President and CEO of SCA said: "SCA's track record in ethical business practices and sustainability work is a business differentiator that strengthens our competitive advantage. Our ambitious work in this area makes us more attractive for customers, consumers and investors, and also generates considerable savings. SCA puts sustainability on top of the agenda, and we are honoured by Ethisphere's recognition of our achievements."

Read more at <http://ethisphere.com/worlds-most-ethical-companies-rankings/>
And about SCA's sustainability activities at www.sca.com/sustainability where the Group's most recent sustainability report can be downloaded.

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